

# The future of Global Finance



The future of finance in the 21st century is evolving rapidly, with the rise of technology now firmly embedded in our daily activities and behaviours. Whether it's online shopping, transferring payments by phone, engaging with cryptocurrency, trading non-fungible tokens (NFT's) or opening an account with a new digital start-up, our relationship with finance is changing all the time.

The exciting convergence of financial technology known as **FinTech**, is driving real global change and this new phenomenon is creating unique opportunities for young entrepreneurs. Innovative FinTech is one of the fastest growing industries in the world and it's worth hundreds of billions of dollars.



There appears to be no way of stopping the expansion of FinTech companies, often seen as 'disrupters and challengers' to traditional banking systems. Despite attempts to govern by restrictions,

**FinTech is now the future of finance, accounting, banking and investment.**

Prepare for a successful career  
in modern finance.

**Henley Business School**  
at the **University of Reading.**

If you have a passionate interest in the future of financial technology, then get your career in FinTech off to a **Flying Start** at Henley Business School.

Mobile banking apps are increasing cashless transactions everywhere. In the UK alone, **FinTech** is almost double the size of the world's music industry. App-trading platforms and finance organisations e.g. **TransferWise**, **The Bitcoin Foundation**, **Monzo**, **Starling Bank**, to name a few, are firmly established within the finance and banking sector.



It's the power of machine learning and cognitive technology that's accelerating the rapid rise of FinTech.

According to **John Thornhill**, the Financial Times innovation news editor,

**“Technology is completely redesigning finance in China, from the smartphone user's perspective.”**

Mobile payments are fifty times greater in China than the US and this staggering growth has largely been facilitated by two tech giants, **Alibaba** and **Tencent** which have benefitted from powerful network effects.



**Learn more** about FinTech, cryptocurrencies, blockchain, digital trading platforms and much more from the experts at **Henley Business School**, which is part of the **University of Reading**.



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